



# Delhi Medical Association



## DMA PHOTO DIRECTORY 2023

Size of Directory : 8.5 X 11 Inch

Print Area 7.5 X 10 Inch

### TARIFF

Front Gate Fold	Rs.	10,00,000.00
Front Page (1/2)	Rs.	7,00,000.00
Back Page	Rs.	5,00,000.00
Front Inside Cover	Rs.	4,00,000.00
Back Inside Cover	Rs.	3,00,000.00
Last Page of the Directory	Rs.	1,00,000.00
Full Page (Four Colour Glossy Paper)	Rs.	40,000.00
Half Page (Four Colour Glossy Paper)	Rs.	25,000.00
Spine of the Directory	Rs.	4,00,000.00
Flag Marker Each Side (2)	Rs.	30,000.00
Bottom line per page (min. 10)	Rs.	5,000.00

**Please Note: Plus GST 5% Extra**

#### General Listing Free including :

Name, Residential Address, One Mobile No. Email & Basic qualification. If you want to add any thing else or specialty. Please give as advertisement.

#### Yellow Pages *ONLY FOR MEMBERS*

Full page - Rs. 10,000.00

Half page- Rs.6,000.00

-- Bold Prints of all Details	Rs. 3000/-
--Bold Print Detail in box	Rs. 5000/-
--Bold Print detail & double box	Rs. 8000/-

**20% discount for NHF member for Hospital Advertisement**

**LAST DATE OF COLLECTION OF DATA IS : 30<sup>TH</sup> OCT 2023**

**LAST DATE OF COLLECTION OF ADVERTISEMENT : 30<sup>TH</sup> NOV 2023**

**FIRST DRAFT FOR CORRECTION TO BE RELEASED : 15<sup>TH</sup> NOV 2023**

**Please Note: Cheque should be made in favour of Delhi Medical Association All payments are made in Advance.**

**Dr. Ashwini Dalmiya**  
President,

**Dr. Ajay Bedi**  
Hony. State Secy.

**Dr. Atul Arora**  
Hony. Fin. Secy.

**Dr. Girish Tyagi**  
Chairman, Directory Comm.